

PowerSchool Selects Ident-A-Kid as a Partner

Pearson Company's PowerSchool Adds Ident-A-Kid's CCSS Product to its ISV Partnership Program.

St. Petersburg, FL – July 1, 2013. - Pearson has just selected Ident-A-Kid Services of America, Inc. for its K-12 Technology Independent Software Vendor (ISV) Partner Program to create a uniquely powerful visitor management system that will allow its industry leading PowerSchool School Information System (SIS) software to integrate with Ident-A-Kid's Complete Campus Security Solution (CCSS) visitor management software.

Through PowerSchool's new and powerful API tools, CCSS will be integrating student data into upcoming release of its CCSS Enterprise version. This will enable PowerSchool and CCSS school districts to easily and seamlessly track and upload student tardy and early release data as well as tabulate volunteer hours by school. This new partnership will enable school districts to be more accurate and efficient in tracking and tabulating data that was previously a manual process.

“We are very excited about this partnership, as it allows us to enhance our communication to within PowerSchool,” said Luyen Chou, chief product officer with the K-12 Technology group Pearson. “We believe that partnering Ident-A-Kid's CCSS with PowerSchool will allow us to bring unrivalled student data management capabilities to the broad student populations served by both PowerSchool and Ident-A-Kid”

“Working directly with Pearson and PowerSchool will allow us to immediately deliver accurate student information that was previously entered by each school by hand. This will result in more accurate data and more productive schools said Rick Hagan, President of Ident-A-Kid “

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About Pearson

Pearson (NYSE:PSO), the global leader in education and learning technology, aims to help people make progress in life through learning. Pearson's leadership spans Pre-K-12, higher education, and corporate learning globally. For more information about the K-12 Technology group of Pearson, visit www.pearsonschool.com

About Ident-A-Kid

ISA is a private company, founded in 1986, with headquarters in St. Petersburg, FL, and over 100 locations in 40 states. With its franchise network, ISA provides the Ident-A-Kid child identification card and an eKid-ID to parents through programs in schools and other locations. ISA also provides products and services to schools. For more information, please visit the web site at www.identakid.com or call 800-890-1000.

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